

**An information site tailored to foreign visitors to Japan.
Full renewal of the Nankai Group global site.**

Nankai Electric Railways (HQ: Osaka, Naniwa-ku, President: Shinji Watari) as part of their middle term project (Rinshin 130 project), is holding "Promoting Tourism and Inbound Business" as one of their main policies. Focusing in the rapidly growing foreign visitors through Kansai International Airport, we are strengthening our offers to attract visitors to Osaka, Nanba and the wider Kansai region.

As part of this plan, we will unveil the full renewal of the Nankai Group global site on March 27th.

Our idea is to offer a website where foreign visitors to Osaka and the Kansai region can find useful information for their trip. Based on Nanba we will publish all the interesting and up-to-date information on the Kansai region, with the purpose of becoming the portal side for the region. The site will be especially tailored for a foreign audience.

Details as follow:

(1)Site name:

"How to ENJOY OSAKA"

(2)Date of opening

March 28th 2013 (Thu)

(3)URL

<http://www.howto-osaka.com>

(4)Languages offered

English - Chinese (Traditional and Simplified) - Korean

(5)Content

[New] Information for inbound travelers to the Kansai region, based on Nanba.

[Fully featured] PR for Nankai Group's Tourism, Transport, Accommodation and Distribution facilities.

[New] Opening of a Facebook page (English only at first)

How to Enjoy OSAKA

